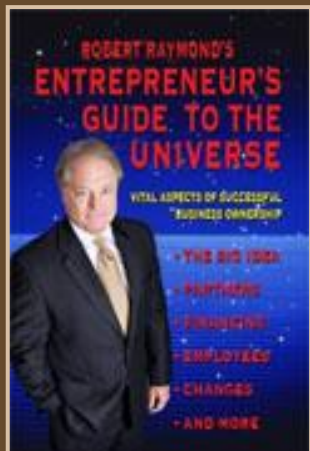


# Robert Raymond Proudly Presents



ENTREPRENEUR'S GUIDE TO THE UNIVERSE

PUBLISHER HOUSE: FIDELLI

AUTHOR: ROBERT RAYMOND

New!

THIS BOOK IS A PRACTICAL BUT HUMOROUS LOOK INTO EITHER STARTING YOUR OWN BUSINESS OR JUST TRYING TO KEEP YOUR EXISTING BUSINESS ALIVE IN TODAY'S MARKET. IT ALL STARTS WITH THE IDEA THAT YOU CAN MAKE YOUR BUSINESS WORK NO MATTER WHAT. GUESS WHAT... YOU CAN'T. A SUCCESSFUL BUSINESS NEEDS TO BE STEERED IN THE RIGHT DIRECTION BECAUSE BELIEVE IT OR NOT WITHOUT A TAKE CHARGE BOSS YOUR BUSINESS WILL HAVE A VERY SHORT EXISTENCE. THE DIRECTION THAT THIS BOOK TAKES YOU IN HAS BEEN PROVEN AND QUITE SUCCESSFUL TO THOSE WHO ACTUALLY READ THE BOOK AND DECIDE TO GIVE IT A CHANCE. READ THIS BOOK AND YOU WILL HAVE ALL THE TOOLS TO GET YOU WHERE YOU WANT TO GO ...THE BANK!

## What people are saying:

Running a business is never easy but after reading Robert Raymond's Entrepreneur's Guide to the Universe I felt as if reaching for the sky was possible. Robert's insight into the business world is remarkable while at the same time entertaining and definitely a bonus.

—Marsha Cook,  
CEO of Marcus Maxwell Inc, Marcus Bryan Inc & Michigan Avenue Media LLC

"I have spent over 40 years of my career working with Entrepreneurs, and Company Presidents and Managers. Having read Robert Raymond's Entrepreneur's Guide to The Universe twice I am convinced that all company leaders would enjoy this practical book, and find more than one or two gems to help them in growing their businesses."

—Ray Pritchard,  
Author of PEOPLE SKILLS...Your Key to a More Successful Life

By [Richard A. Leo "Lara80"](#) (Chicago, IL) -

The thing I really liked about this book was that it was simple and concise, unlike many of its kind. Raymond passes on filling his pages with technical jargon and uses his personal experience to quickly navigate the reader through the realistic decisions that must be made in order to achieve entrepreneurial success. Written with a refreshingly practical approach, I recommend this as a straightforward read for the future entrepreneur.

## Blog Talk Radio



**THE WHOLE TRUTH –  
BLOG TALK RADIO INTERVIEW -  
WITH ROBERT RAYMOND**

INTERVIEW APRIL 9, 2010

<http://www.blogtalkradio.com/rrradio/2010/04/09/robin-falls-kids-new-show-the-whole-truth-hosted-b>

## For Lectures and Private Consultations

Please contact Michigan Avenue Media :

**Telephone:** 1-847- 441-4271

**Fax:** 1-847-441-4272

**Email:** [info@michiganavenuemedia.com](mailto:info@michiganavenuemedia.com)